Study and Examination Plan

International Business Administration

Matriculation Fall 2022

	Program-Specific Modules	Type	Assessment	Period	Status[1]	Sem.	CP
Year 1 - CHOICE							**45**
Take the mandatory CHOICE units listed below, these are a requirement for the International Business Administration program.							
	Unit: General Management (Default minor)						**15**
CH-300	**Module: Introduction to International Business**				**m**	**1**	**7.5**
CH-300-A	Introduction to International Business Lecture	Lecture	Written examination	Examination period			5
CH-300-B	Introduction to International Business Seminar	Seminar					2.5
CH-301	**Module: Introduction to Finance and Accounting**				**m**	**2**	**7.5**
CH-301-A	Introduction to Finance	Lecture	Written examination	Examination period			2.5
CH-301-B	Introduction to Accounting	Lecture					2.5
CH-301-C	Finance and Accounting Tutorial	Tutorial					2.5
	Unit: General Economics						**15**
CH-310	**Module: Microeconomics**				**m**	**1**	**7.5**
CH-310-A	Microeconomics Theory and Policy	Lecture	Written examination	Examination period			5
CH-310-B	Microeconomics Tutorial	Tutorial					2.5
CH-311	**Module: Macroeconomics**				**m**	**2**	**7.5**
CH-311-A	Macroeconomics Theory and Policy	Lecture	Written examination	Examination period			5
CH-311-B	Macroeconomics Tutorial	Tutorial					2.5
	Unit: CHOICE (own selection)					**1/2**	**15**
Students take one further CHOICE unit from those offered for all other study programs.[2]							
Year 2 - CORE							**45**
Take all CORE modules listed below or replace 15 ECTS with the CORE modules from the minor unit of another study program							
	Unit: Management						**15**
CO-600	**Module: Applied Project Management**				**me**	**3**	**7.5**
CO-600-A	Applied Project Management Lecture	Lecture	Presentation	During the semester			5
CO-600-B	Applied Project Management Seminar	Seminar					2.5
CO-601	**Module: International Strategic Management**				**me**	**4**	**7.5**
CO-601-A	International Strategic Management Lecture	Lecture	Term paper	Examination period			5
CO-601-B	International Strategic Management Seminar	Seminar					2.5
	Unit: Business Solutions (Default minor)*						**15**
CO-602	**Module: Digital Transformation and Information Economy**				**me**	**3**	**7.5**
CO-602-A	Digital Transformation and Information Economy	Seminar	Presentation	During the semester			5
CO-602-B	Design Thinking, E-Business & E-Services	Seminar					2.5
Co-603	**Module: Entrepreneurship and Innovation**				**me**	**4**	**7.5**
CO-603-A	Entrepreneurship and Innovation	Seminar	Presentation	During the semester			7.5
	Unit: Managing Diversity						**15**
CO-604	**Module: Marketing**				**me**	**3**	**7.5**
CO-604-A	Marketing Lecture	Lecture	Term paper	Examination period			5
CO-604-B	Marketing Seminar	Seminar					2.5
CO-605	**Module: Organization and Human Resource Management**				**me**	**4**	**7.5**
CO-605-A	Organization and Human Resource Management - Lecture	Seminar	Presentation	During the semester			5
CO-605-B	Organization and Human Resource Management - Tutorial	Tutorial					2.5
Year 3 - CAREER							**45**
CA-INT-900	**Module: Internship / Startup and Career Skills**				**m**	**4/5**	**15**
CA-INT-900-0	Internship / Startup and Career Skills	Internship	Report or Business Plan and Presentation	Durinng the 5th semster			15
CA-IBA-800	**Module: Thesis / Seminar IBA**				**m**	**6**	**15**
CA-IBA-800-T	Thesis IBA	Thesis	Thesis Presentation	15th of May			12
CA-IBA-800-S	Seminar IBA	Seminar		During the semester			3
	Unit: Specialization IBA				**m**	**5/6**	**15**
Take a total of 15 CP of specialization modules							
CA-S-IBA-801	Lean Management	Lecture	Presentation	During the semester	me	6	5
CA-S-IBA-802	Managerial Accounting	Seminar	Term paper	Examination period	me	5	5
CA-S-IBA-803	Contemporary Topics in Marketing	Seminar	Term paper	Examination period	me	6	5
CA-S-GEM-xxx	Specialization elective (from GEM)[2]	Seminar	Various	During the semester	me	5/6	5
Total CP							

	Jacobs Track Modules (General Education)	Type	Assessment	Period	Status[1]	Sem.	CP
	Unit: Methods / Skills						**10**
JTMS-MAT-08	**Module: Applied Calculus**				**m**	**1**	**5**
JTMS-08	Applied Calculus	Seminar	Written examination	Examination period			5
Take one of the two listed mandatory elective methods modules:							
JTMS-MET-02	**Module: Applied Statistics with SPSS**				**me**	**2**	**5**
JTMS-02	Applied Statistics with SPSS	Seminar	Written examination	Examination period			5
JTMS-MET-03	**Module: Applied Statistics with R**				**me**	**2**	**5**
JTMS-03	Applied Statistics with R	Seminar	Written examination	Examination period			5
	Unit: Language						**5**
	German is default language. Native German speakers take modules in another offered language.						
JTLA-xxx	**Module: Language 1**				**m**	**1**	**2.5**
JTLA-xxx	Language 1	Seminar	Various	Various	me		2.5
JTLA-xxx	**Module: Language 2**				**m**	**2**	**2.5**
JTLA-xxx	Language 2	Seminar	Various	Various	me		2.5
	Unit: Methods / Skills						**10**
JTMS-MET-04	**Module: Qualitative Research Methods**				**m**	**3**	**5**
JTMS-04	Qualitative Research Methods	Seminar	Project	Examination period			5
Take one of the two listed mandatory elective methods modules:							
JTMS-MET-05	**Module: Econometrics**				**me**	**4**	**5**
JTMS-05	Econometrics	Seminar	Written examination	Examination period			5
JTMS-MET-06	**Module: Data Collection and Empirical Research Methodologies**				**me**	**4**	**5**
JTMS-06	Data Collection and Empirical Research Methodologies	Seminar	Report	Examination period			5
	Unit: Language						**5**
	German is default language. Native German speakers take modules in another offered language.						
JTLA-xxx	**Module: Language 3**				**m**	**3**	**2.5**
JTLA-xxx	Language 3	Seminar	Various	Various	me		2.5
JTLA-xxx	**Module: Language 4**				**m**	**4**	**2.5**
JTLA-xxx	Language 4	Seminar	Various	Various	me		2.5
	Unit: Big Questions						**10**
JTBQ-xxx	**Module: Big Questions**				**m**	**5/6**	
Take a total of 10 CP of Big Questions modules with each 2.5 or 5 CP		Lecture	Various	Various	**me**		10
	Unit: Community Impact Project						**5**
JTCI-CI-950	**Module: Community Impact Project**				**m**	**5**	**5**
JTCI-950	Community Impact Project	Project	Project	Examination period			5
							180

[1] Status (m = mandatory, e = elective, me = mandatory elective)

[2] For a full listing of all CHOICE / CORE / CAREER / Jacobs Track units / modules please consult the **CampusNet online catalogue** and /or the study program handbooks.

* students minoring in EIM take the seminar "Digital Transformation and Information Economy" and the module "Entrepreneurship and Innovation" and the module "Entrepreneurial Challenges and Critical Decision Making"