

Event starts at 10AM CEST
Please stand by!

May 30, 2024

Welcome to Innovative Universities Global Webinar

Anadolu as a Giga Open University: Higher Education at a Large Scale

May 30, 2024

Construction of the webinar



60 min: 15-min presentation + discussion



Live: every second Thu @5PM CET



Recordings: available on YouTube + impressions sharing via [#InnovativeUniversities](#)



Moderators

for the 2023-2024 season:
Isak Frumin and Dara Melnyk



The Steering Committee:

Phil Altbach, Jules Coleman,
Daniel Kontowski, Attila Paustis,
Jamil Salmi, Po Yang, Maria Yudkevich

Invited expert



Dr. Aras Bozkurt

Researcher and Faculty Member
at Anadolu University

Anadolu as a Giga Open University: Higher Education at a Large Scale

Aras Bozkurt, PhD
Doç. Dr. / Anadolu Üniversitesi
Açıköğretim Fakültesi, Eskişehir



May 30, 2024
Anadolu University, Eskişehir, Türkiye

About me...

- Imagines, constructs, designs...
- Thinks, develops, implements...
- Learns, unlearns, relearns...
- **Dreamer...**



- Faculty:
 - Anadolu University.
- Editor in Chief:
 - Open Praxis
 - Asian Journal of Distance Education
- Assoc. Editor:
 - Higher Education Research & Development Journal
 - Online Learning
 - Computer Applications in Engineering Education
 - eLearn Magazine

Openness and Flexibility as Guiding principle

“Come, come, whoever you are” - Rumi

Background

- Anadolu University: Established in 1958
- Dual-mode University since 1982
- Public Institution with Diverse Demographics

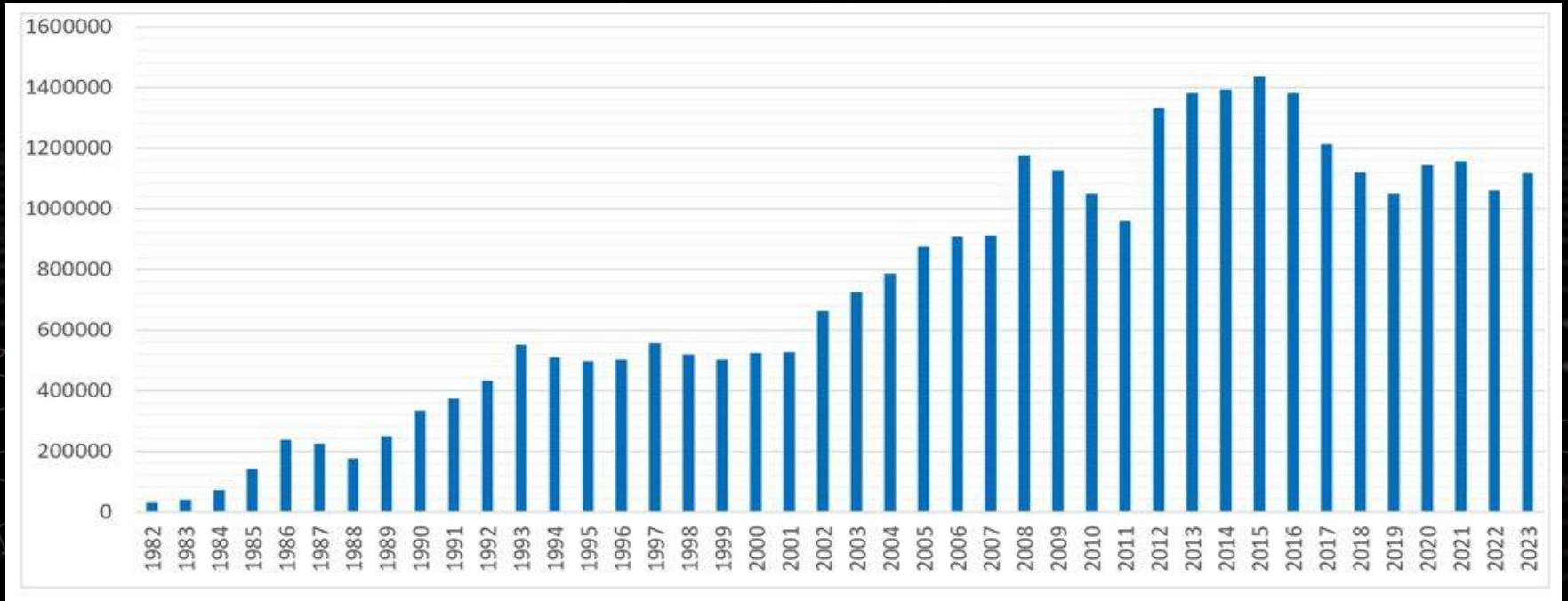


Rise of a Giga University

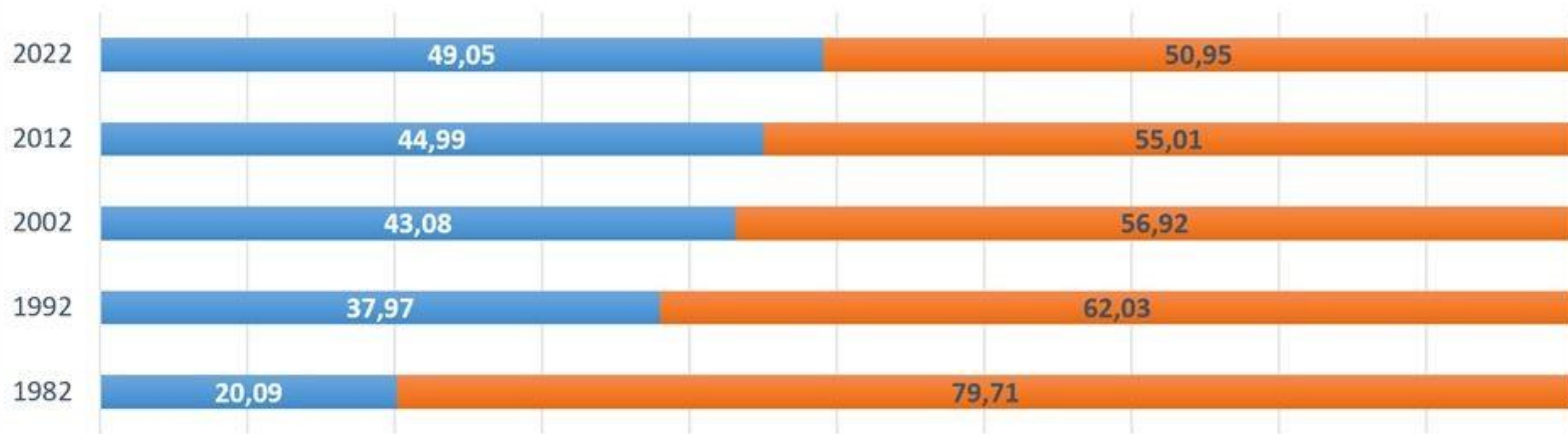
- The largest in Europe and Türkiye.
- Third largest university all around the world.
- A *mega* (100K students) **giga** university with more than 1 million students each term!

Rank	Institution	Location	Students Enrollment	Founded	Affiliation	Distance / In-Person
1	Indira Gandhi National Open University	New Delhi, India	7,140,000	1985	Public	Distance/In-Person
2	National University, Bangladesh	Gazipur, Bangladesh	2,097,182	1992	Public	In-Person
3	Anadolu University	Eskişehir, Turkey	1,974,343	1958	Public	Distance/In-Person
4	California Community Colleges System	California, United States	1,800,000	1967	Public	In-Person
5	Allama Iqbal Open University	Islamabad, Pakistan	1,027,000	1974	Public	Distance/In-Person

Enrolment and Success Trends



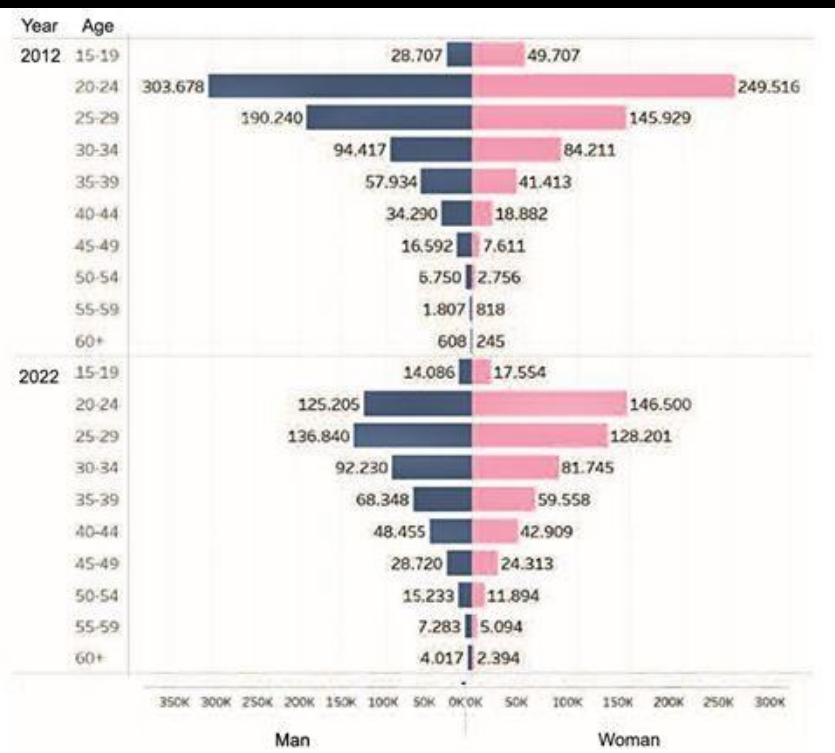
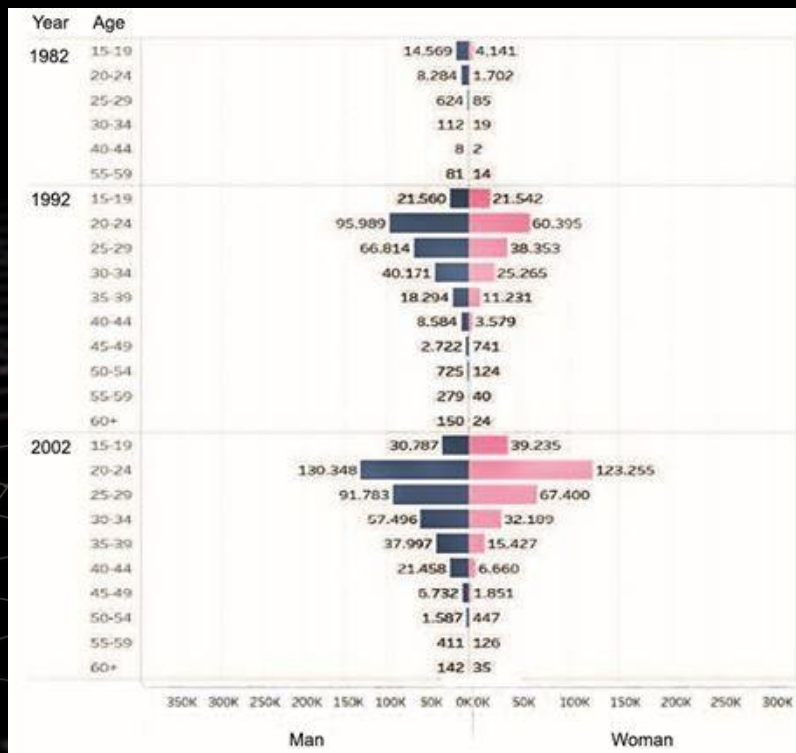
Gender Equity



	1982	1992	2002	2012	2022
■ Woman	20,09	37,97	43,08	44,99	49,05
■ Man	79,71	62,03	56,92	55,01	50,95

■ Woman ■ Man

Broad Appeal Across Age Groups



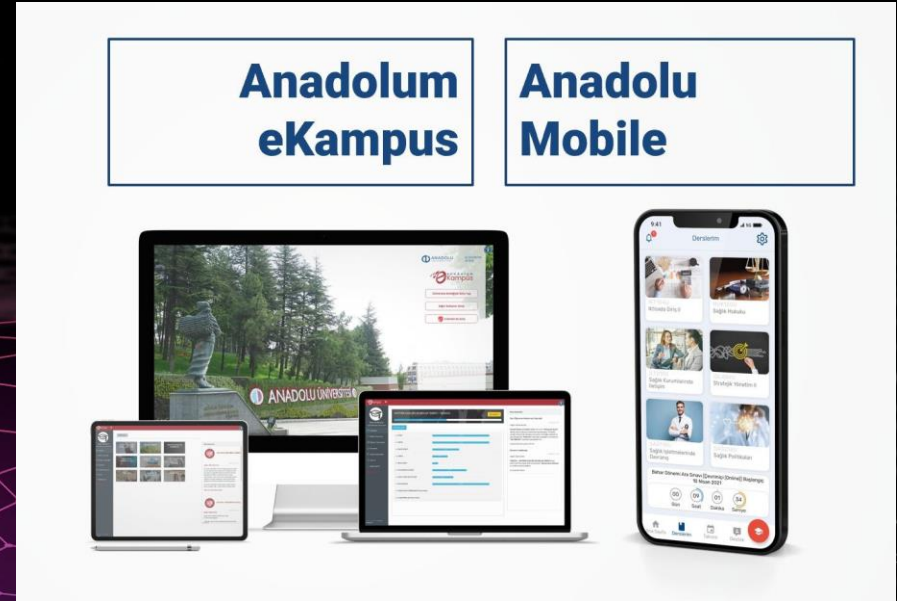
Administration and Governance

- 12 Faculties,
- 3 Colleges,
- 3 Vocational Schools,
- 2 Institutes,
- 25 Research Centers



Operational Model and Technologies Used

- Online Technologies in OES
- Dynamic and Accessible Learning Environment
- Continuous Access to Educational Resources



Learning Communities and Digital Course Platforms

- Learning Communities and Student Interaction
- Digital Course Platform with Over 1000 Courses
- AKADEMA: MOOC Platform

The advertisement features a background image of a young woman with blonde hair tied back, wearing glasses and a white top, sitting on a grey sofa and looking at a laptop. The text is overlaid on this image. At the top left, it says "Expand your knowledge" in a blue font. In the top right corner is the AKADEMA logo, which consists of a red square containing a white lowercase 'a' inside a circle, followed by the word "akadema" in lowercase and "ANADOLU UNIVERSITY" in uppercase below it. The word "AKADEMA" is written in large, bold, blue capital letters across the top. Below this, the text "Massive Open Online Courses Platform" is written in bold, dark blue. A paragraph of text follows, describing the platform's offerings. At the bottom, the website URL "www.akadema.anadolu.edu.tr" is displayed in a bold, dark blue font.

Expand your knowledge

AKADEMA

Massive Open Online Courses Platform

AKADEMA is a platform launched to offer Massive Open Online Courses (MOOCs) in the Open Education System of Anadolu University. Learners from any background can join the courses on a broad range of topics from natural pharmacy to data mining. Two types of courses are offered on AKADEMA: instructor-facilitated courses, and courses fully based on individual learning. AKADEMA currently offers over 100 courses including cello playing, basketball, scuba diving, 21st century citizenship, body language, CV writing, photography, game theory, project-based learning, Arabic, Turkish, and social network analysis. Courses are free on AKADEMA.

www.akadema.anadolu.edu.tr

Comprehensive Learning Resources

- Diverse Learning Materials
- Anadolu E-Campus LMS
- Flexible Engagement: Synchronous and Asynchronous



Finance and Budget Trends

- Financial Guidelines by CoHE
- Free Education with Registration Fee
- Significant Contribution from Enrollment Numbers
- Support for Operational Needs and Other Faculties
- Efficient and Sustainable Funding Structure



Instructional System and Academic Programmes

- Dual-Mode Institution: Face-to-Face and Distance Education
- Self-Paced Learning in OES"
- Proctored Exams and Applied Internships



Learning Support Network

- Enhanced Learner Support Systems
- Digital Transformation and Communication Strategies
- Comprehensive Support Services



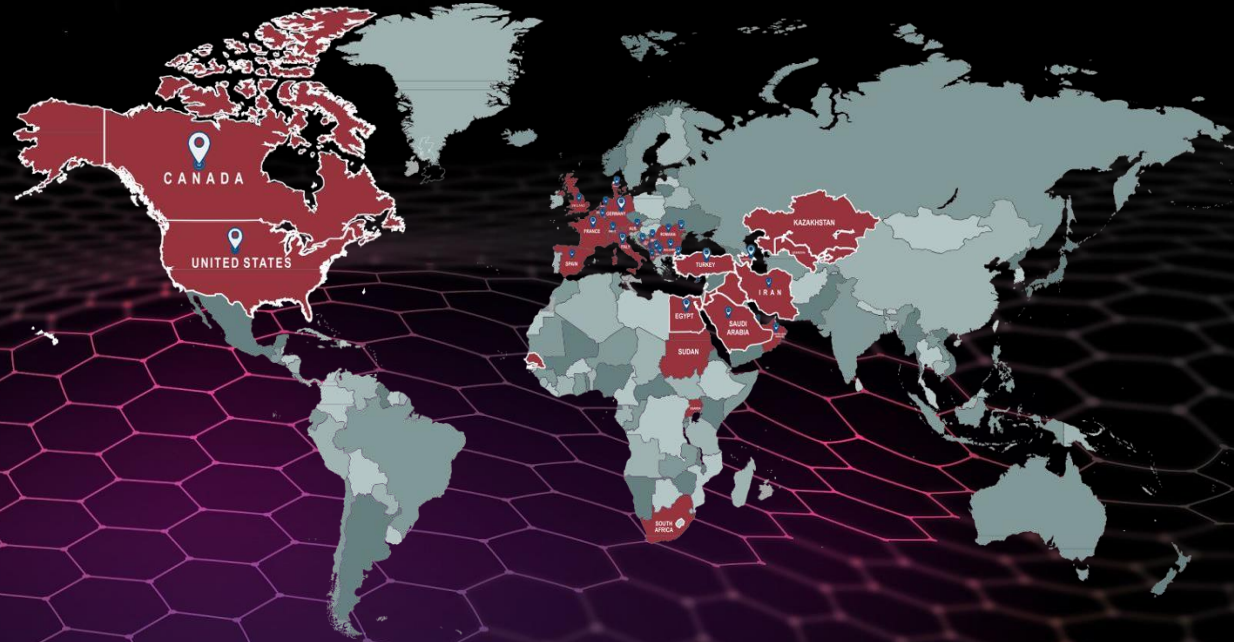
Quality Assurance Mechanisms

- Tailored Quality Assurance for Turkish Context
- Adaptation of the Bologna Process
- Continuous Feedback for Course Improvement
- Sustainable Quality Assurance



Extension Activities and International Reach

- Global Operations in 39 Countries and 56 Centers
- Primary Beneficiaries are Diaspora
- Active Participation in International Associations



Openness Analysis

Exclusive entry	1	2	3	4	5	Entry	6	7	8	9	10	Anyone can join in
Only from one location	1	2	3	4	5	Space	6	7	8	9	10	Anywhere
Specific schedule	1	2	3	4	5	Time	6	7	8	9	10	Anytime
Fixed courses	1	2	3	4	5	Subject of study	6	7	8	9	10	A la carte
Sage on the stage	1	2	3	4	5	Pedagogy	6	7	8	9	10	Highly collaborative
Proprietary tools; less options	1	2	3	4	5	Technology	6	7	8	9	10	Open tools; more options
Copyrighted	1	2	3	4	5	Learning resources	6	7	8	9	10	Openly licenced
Institution paced; fixed	1	2	3	4	5	Assesment	6	7	8	9	10	Learner paced; multiple pathways
Less recognition	1	2	3	4	5	Credentials	6	7	8	9	10	Recognized everywhere
High	1	2	3	4	5	Cost	6	7	8	9	10	Zero; low

Low Openness	Slight openness	Moderate openness	Very good openness	High openness
10 - 19	20 - 39	40 - 59	60 - 79	>80

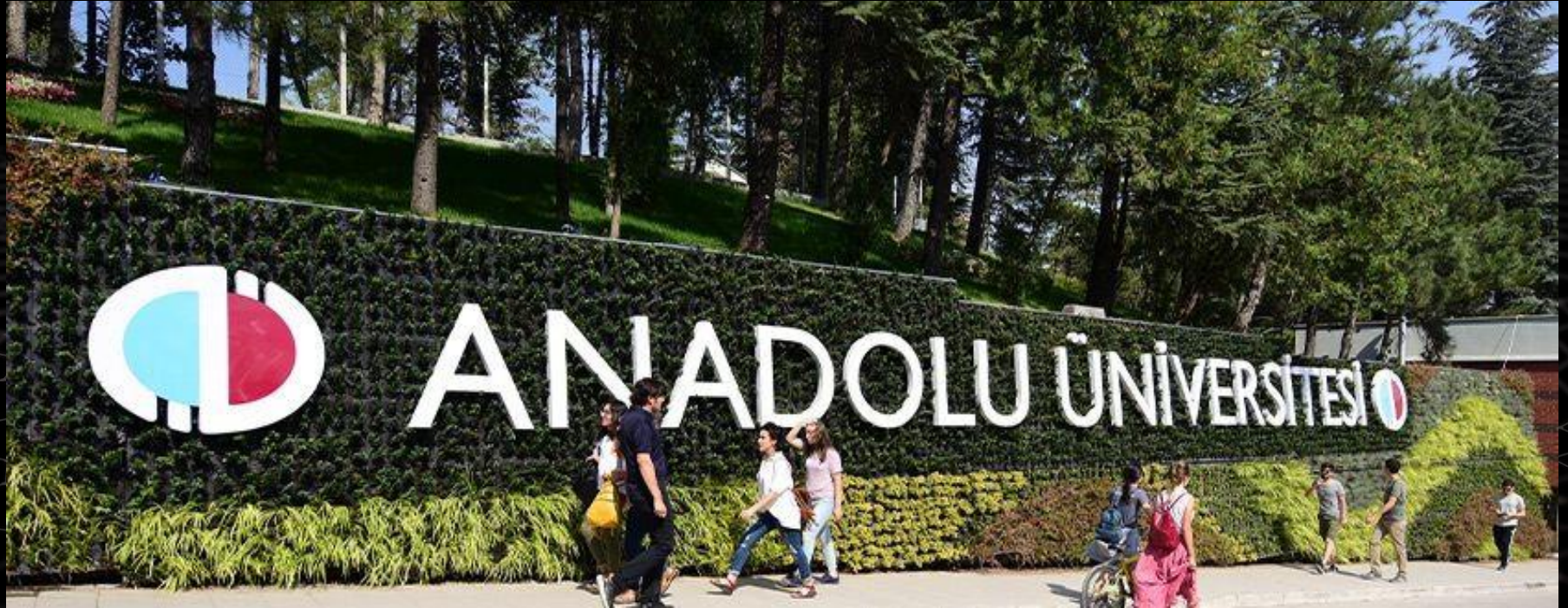
Challenges in the Current Context

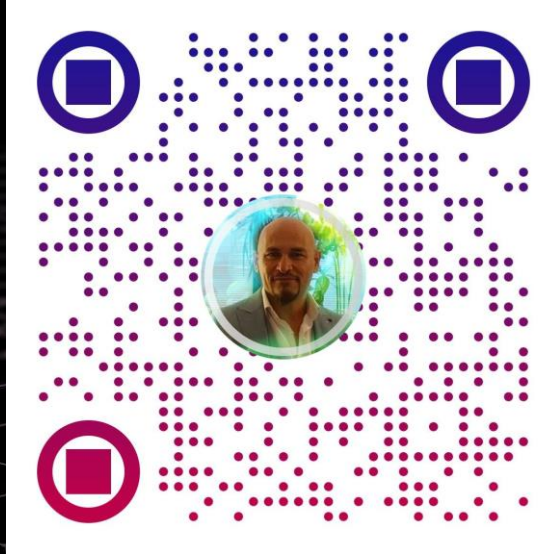
Three Main Challenges

- Perceived Image Problem
- Dropout Rates and Contextual Definitions
- Assessment and Evaluation at Giga Scale



Final Remarks





arasbozkurt



arasbozkurt.phd



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Panel Discussion

Save the date:

**Thursday,
June 13, 10AM CEST**

**O.P. Jindal Global University
(JGU)**

**Stay tuned for the upcoming
webinar!**



Prof. C. Raj Kumar

Founding Vice Chancellor of O.P.
Jindal Global University

**Have a great evening and
follow us with
[#InnovativeUniversities](#)**